



BECOME AN ASSOCIATION MEMBER

Membership: 3000 euro

IAF is the only truly international federation for the world's apparel industry. It is founded in 1972.

After almost forty years the IAF has become the world's leading federation for apparel manufacturers, their associations, and the supporting industry. IAF's membership now include apparel associations from more than 60 countries from all continents representing over 150,000 companies who provide products and services to the apparel industry – a membership that represents over 20 million employees. The associate members of IAF are prominent companies or institutes in technology, business services, retailing, logistics, culture and education.

In total, IAF currently has close to 100 members.

The founders of the IAF had a dream to bring together apparel manufacturers from all over the world. It is our objective to “maximise for each member the profits created by international cooperation”. Thus, the IAF builds bridges between continents by:

- Promoting common business interests such as global standardization of norms
- Encouraging best practice, especially among the Industry Association members
- Actually connecting associations, apparel companies and their suppliers on a global basis. Creating connections where they did not exist before.
- Forming a learning network of industry associations
- Collecting, creating and distributing relevant information about global developments in the apparel industry

IAF undertakes the following major activities:

- IAF's flagship event is the yearly IAF World Fashion Convention. It rotates between Europe, Asia and the America's. The past years it has taken place in Shanghai, Oporto (Portugal), Hong Kong, Puerto Vallarta (Mexico) and New Delhi. During the Convention speakers and delegates from all continents gather and discuss a broad array of topics impacting on the apparel business, but always including supply chain management, innovation and technology and branding and international marketing. The event is widely considered to be a valuable meeting place and knowledge intensive experience.
- IAF informs its members through several newsletter, including the general newsletter, the GR newsletter and the Legal newsletter (focusing on trade policy)



- IAF, together with selections of its members, is helping shape global vision for the industry in the fields of Global Responsibility and Education
- IAF often contributes to trade magazines and conferences of or affiliated with its member organisations, always setting out a global vision for the fashion industry.
- IAF is developing specialized services, such as collective buying arrangements in the field of fashion logistics for its member associations, who can in turn offer this to their members.

The value of the IAF membership still is closely connected to the vision of the IAF founders. It helps its members to be connected to a global network. The global connections are important to efficiently gather state of the art information and contacts. This information and these contacts are crucial to, in turn, help an industry association's members to develop a competitive business.

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