



BECOME AN ASSOCIATE MEMBER

Become an Associate Member of IAF And benefit from it's global network and knowledge
Membership: 3000 euro

All associate members are entitled to the following services and products:

- Receiving industry specific information through our website, several newsletters and by asking questions to the Secretariat.
- Getting articles about your company published in our newsletters, which are send to all IAF member associations, corporate members and of course associate members.
- Being included in the directory of IAF members
- Publishing your (marketing) activities on the IAF website
- Receiving discounts on entering the IAF Convention and other seminars

In addition to these advantages we offer all associate members a next level of 'association marketing'. This means that we jointly develop a specific product or service based on your company's expertise. Through IAF we can offer your product to a broad network of apparel associations and their members.

This service is specifically designed to:

- Showcase your specific expertise
- Add value to the associations and their members
- Create demand for additional services from your company

Some examples of products or services that typically meet these criteria are:

- White papers
- A monthly article in our newsletter
- An entire newsletter (such as the legal newsletter that is made by associate member Sidley Austin)
- An expert group run by you
- A watered down version of one of your products that gives the user a taste of what you have to offer.

More information: Please visit our website at www.iafnet.com or contact Matthijs Crietee: Crietee@iafnet.com