

# China & Asia Textile Forum 2018



**March 12th-13th  
Shanghai Marriott Hotel  
Hongqiao**



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## Summit Highlights:

- ◇ New Opportunities, New Challenges-Overall Situation and the Future Trends of China Textile and Apparel Industry
- ◇ An Analysis of the Latest USA Trade Policy on Textile and Apparel Industry and its Impact on Global Textile Industry
- ◇ An Overview and Prospect of Today's Textile and Apparel Industry in Asia
- ◇ Building a Global Textile Industry Chain to Promote the Development of Globalization Strategy
- ◇ Digitization of the Textile & Apparel Supply Chain
- ◇ Sourcing Mix in Asia: How to Make the Best Decisions in Fashion Sourcing
- ◇ Under the Background of New Retail, the Exploration and Practice of Whole Channel in Apparel Industry
- ◇ Major Trends and Application of Intelligent Manufacturing in Global Fiber Industry
- ◇ The Best Practice and Exploration of Balancing Asia and Other Sourcing Markets in the International Sourcing Strategy
- ◇ Panel Discussion: Emerging Features in Global Textile and Apparel Sourcing
- ◇ Panel Discussion: Under the New Situation, How China Stay the Competitiveness in Global Textile and Apparel Manufacturing?
- ◇ New Trends and Practices of Global Textile and Apparel Production
- ◇ How to Help Retailers and Brands Improve Their Speed to the Market and Shorten Production Calendars
- ◇ Human-Robot Collaboration-the Core to Competitiveness of Future Textile and Apparel Manufacturing
- ◇ Challenges in Asia Apparel Supply Chain and Impact of Digitalization
- ◇ Digital Technology Transforms the Global Textile and Apparel Supply Chain
- ◇ Integrated Solution for the Apparel Supply Chain
- ◇ In the Age of Connected Retail, Are You a Responsive Partner?
- ◇ Today's Challenges of Hazardous Chemicals Control of Apparel Products and Practical Insights in How to Overcome Them
- ◇ Green Supply Chain—the Way toward a Bright Future of Global Textile and Apparel Industry

## Organizers:



## Supporters:



## Presentation Sponsors:



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## Conference Background

Under the background of the sustained sluggish global economic fundamentals and anemic external demand, we are witnessing the extensive decline of non-US currencies, the rise of trade protectionism, increasing risks of trade barriers, and the downward trends of export of textile and apparel products worldwide. As a major player, China still maintains an upward trend of industrial growth despite the slower growth of its overall textile industry. Statistics indicates that, during the first half of year 2017, China has registered RMB 603.014 billion in total investment in the textile industry, up 9.11%; the total export volume of textile and apparel products stood at USD124.05 billion, a year-on-year increase of 2.1%, thus ending the negative increase scenario over the past two years, and achieving a mild growth.

As the largest player of global textile industry, China has the most complete industrial chain with the most complete categories. However, as the new round of industrial shifts of the textile and apparel industry, the textile industry of China is confronting the new challenges and opportunities. Facing fiercer competition along with trade globalization, textile manufacturers have to figure out new approaches to closely cooperate with foreign suppliers and allocate production resources in the global market; with the complement of offline payment systems and the integration of online and offline sales as well as logistics, how the apparel retailers deal with the revolution of retail brought by New Retail; with the fast development of Southeast Asian textile industry, how apparel sourcing decision-makers come up with the best sourcing portfolio. All these hot issues will be discussed in the summit.

This event will bring together the China government organizations, industry associations, international textile and apparel enterprises, textile manufacturers, leading apparel retailers. And they will share their brilliant opinions on the current development of the global textile and apparel industry, the new opportunities and challenges within China's textile industry, digital supply chain, the new changes of China's procurement market, as well as the new technology challenges and industrial upgrading of textile and apparel production.



### Attendees

President/Vice President  
CEO/COO  
Chief Procurement Officer  
Sourcing Director/Manager  
Managing Director  
General Manager  
Sales Director  
Business Development Director  
Strategy Director  
International Market Director  
Import/Export Director  
R&D Director  
Technology Director



### Sectors

Apparel Brands  
Garment Manufacturers  
Textile Manufacturers  
Trading Companies  
Chemicals  
Fiber Manufacturers  
Textile Machine Manufacturers  
Logistics  
Distributors  
Law Firms  
Consulting Firms  
Supply Chain Solution  
Certification and Testing Firms



### Inviting Speakers

International Apparel Federation  
China Chamber of Commerce for Import and Export of Textile and Apparel (CCCT)  
United State Fashion Industry Association (USFIA)  
Taiwan Textile Federation  
Orient International (Holding) Co., Ltd  
The Hong Kong Research Institute of Textile and Apparel  
Li & Fung Sourcing  
Handu Group  
Birla Cellulose  
Marks and Spencer  
Luthai Textile Co., Ltd  
Crystal Group Limited  
New Wide Group  
Weave Service Limited  
Wal-Mart  
bluesign technologies ag  
Go Global Brand Investment Platform  
ZDHC CHINA  
The Sustainability Consortium





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## Day One

08:30 **Sign In & Registration**

09:00 **Opening Speech**

**Han Bekke**  
**President**  
**International Apparel Federation**

09:15 **New Opportunities, New Challenges-Overall Situation and the Future Trends of China Textile and Apparel Industry**

- ✧ Data Analysis: The Production and Export State of Each Textile and Apparel Categories
- ✧ An Analysis of Investment and Export Market of China Textile and Apparel Industry
- ✧ Challenges Faced by China Textile Enterprises: Cost, Environmental Protection and Raw Material
- ✧ Future Trends

**Jiachang Cao**  
**President**  
**China Chamber of Commerce For Import and Export of Textile and Apparel**

09:35 **An Analysis of the Latest USA Trade Policy on Textile and Apparel Industry and its Impact on Global Textile Industry**

- ✧ The Influence of New Trade Policy on Textile and Apparel Industry
- ✧ The Latest Rules of US Protectionist Trade Policy
- ✧ Challenges Faced by International Textile Apparel Brands

**Julia Hughes**  
**President**  
**United State Fashion Industry Association**

10:25 **Tea Break & Networking**

10:55 **An Overview and Prospect of Today's Textile and Apparel Industry in Asia**

- ✧ The Latest Development of Major Countries in Asia
- ✧ Sourcing Cost Analysis of Each Countries
- ✧ Future Trends in Global Apparel Sourcing

**Justin Huang**  
**President**  
**Taiwan Textile Federation**

11:30 **Building a Global Textile Industry Chain and Promote the Development of Globalization Strategy**

**Zhu Yong**  
**President**  
**Orient International (Holding) Co., Ltd**

12:05 **Digitization of the Textile & Apparel Supply Chain**

**Edwin KEH**  
**CEO**  
**The Hong Kong Research Institute of Textile and Apparel**

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12:40 **Lunch & Networking**

**Sachin Malik**  
**Vice President**  
**Birla Cellulose**

14:00 **Sourcing Mix in Asia: How to Make the Best Decisions in Fashion Sourcing**

- ✧ The State and Emerging Features of Asia Textile and Apparel Sourcing
- ✧ Sourcing Conditions in ASEAN Countries
- ✧ Future Trends in Global Apparel Sourcing

**Kutluhan Samataci**  
**Executive Vice President**  
**Li & Fung Sourcing**

14:35 **Under the Background of New Retail, the Exploration and Practices of Whole Channel in Apparel Industry**

- ✧ Integration of Online and Offline
- ✧ How to Improve the Customer Experience
- ✧ The Impact of E-Commerce on Apparel Business
- ✧ The Establishment of Whole Channel Supply Chain System

**Handu Group**

15:10 **Major Trends and Application of Intelligent Manufacturing in Global Fiber Industry**

- ✧ Current Situation and Challenges of Global Chemical Fiber Industry
- ✧ Product Innovation
- ✧ Application of Intelligent Technologies in Chemical Fiber Production

15:45 **Tea Break & Networking**

16:15 **The Best Practice and Exploration of Balancing Asia and Other Sourcing Markets in the International Sourcing Strategy**

**Shwapna Bhowmick**  
**Country Manager in Bangladesh & Myanmar**  
**Marks and Spencer**

16:50 **Panel Discussion: Emerging Features in Global Textile and Apparel Sourcing**

- ✧ Emerging “China plus Vietnam plus Many” Sourcing Model
- ✧ Analysis of Sourcing Cost in ASEAN Countries
- ✧ Other New Trends in Apparel Sourcing

**Moderator:**

**Gherzi Textile Organisation AG**

**Panelists:**

**Vietnam Cotton & Spinning Association**

**The Textile Association (India)**

**Myanmar Garment Manufacturers Association**

**Bangladesh Garment Manufacturers and Exporters Association**

17:40 **Panel Discussion: Under the New Situation, How China Stay the Competitiveness in Global Textile and Apparel Manufacturing?**



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- ✧ Technologies Innovation, Product Innovation and Production Model Innovation
- ✧ Deep Integration of Intelligent technology and Production
- ✧ Globalization Layout and Practice of Chinese Textile Enterprises
- ✧ New Challenges Based on Local Conditions

## Chinese Textile Entrepreneurs and Experts

18:30 **Tea Break & Networking**

19:30 **Matchmaking**

**Matchmaking is to promote cooperation among textile manufactures, textile machinery manufactures, textile chemicals, purchasers, suppliers, certification authorities, distributors, consulting firms etc. via networking and business negotiation.**

21:00 **End of Day One**

**Wang Jiabin**  
**Deputy General Manager**  
**Luthai Textile Co., Ltd**

09:35 **How to Help Retailers and Brands Improve their Speed to the Market and Shorten Production Calendars**

- ✧ How to Make Your Manufacturing Model Step into a Faster Future
- ✧ New Technology/Machines that Help with the Productivity and Shorter Lead Time
- ✧ Shifts of Production

**Howard Lo**  
**Senior Vice President**  
**Crystal Group Limited**

10:10 **Tea Break & Networking**

10:40 **Human-Robot Collaboration-the Core to Competitiveness of Future Textile and Apparel Manufacturing**

- ✧ Automatic Production Devices in Factories
- ✧ Employee Training

**Sunny Huang**  
**Managing Director**  
**New Wide Group**

09:00 **New Trends and Practices of Global Textile and Apparel Production**

- ✧ The Challenges and Practice of Offshoring in ASEAN Countries
- ✧ Resource Allocation in China and other Asian Countries
- ✧ Future Trends of the Innovation of Global Production Structure

11:15 **Challenges in Asia Apparel Supply Chain and Impact of Digitalization**

**Fred Lemoine**  
**Managing Director Asia**  
**Weave Services**

## Day Two



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11:50 **Successful Collaboration for a Sustainable Future**

**Debasis Manna**  
**Senior Manager**  
**Wal-Mart**

12:25 **Lunch & Networking**

14:00 **Integrated Solution for the Apparel Supply Chain**

- ✧ Data development, verification and sharing
- ✧ Chemicals Change Management
- ✧ Resource productivity and impact
- ✧ Transparency and Traceability

**Lim Sing Bin**  
**Head of HUB ASIA**  
**bluesign technologies ag**

14:35 **In the Age of Connected Retail, Are You a Responsive Partner?**

- ✧ Sourcing strategies shifting from the East to the West
- ✧ A responsive and connected supply chain
- ✧ Why China and major sourcing locations in Asia can still benefit despite the shift to a demand-driven supply chain to the Americas
- ✧ How China can strategically invest in the Americas
- ✧ Hot spots in the North America for new bases (Miami, Toronto)

**Jeff Streader**  
**Managing Director**  
**Go Global Brand Investment Platform**

15:10 **Tea Break & Networking**

15:40 **Today's Challenges of Hazardous Chemicals Control of Apparel Products and Practical Insights in How to Overcome Them**

- ✧ Latest Development of Hazardous Chemical Control and Sustainable Manufacturing
- ✧ Manufacturing Restricted Substances List(MRSL)
- ✧ Next Steps

**Lydia Lin**  
**Director**  
**ZDHC CHINA**

16:15 **Green Supply Chain—the way toward to a Bright Future of Global Textile and Apparel Industry**

- ✧ Challenges for Ethical Sourcing in China
- ✧ Environment Practice in Supply Chain
- ✧ The Future of Sustainable Supply Chain

**Zhou Weidong**  
**Managing Director in Greater China**  
**The Sustainability Consortium**  
**Executive Secretary General**  
**Alliance of Green Consumption and Green Supply China**

16:50 **End of Day Two**

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